**ATD WV Board Call Agenda**

**February 5th, 2016**

**2016 Board:**

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| --- | --- | --- |
| **Past President** | **President** | **President Elect** |
| Terry Mayhew | Vicky Fields | *Vacant* |
|  |  |  |
| **VP of Membership** | **VP of Programming** | **VP of GIG's** |
| *Vacant* | Margi Bush | Amy Browning |
|  |  |  |
| **VP of Finance** | **VP of Communications** | **Social Media Champion** |
| Tom McVey | *Vacant* | Amy Ethel |

**2016 Goals:**

* Provide & Support Quality Programming at the National, State, & GIG Level.
* Grow Membership through Quality Programming.

**Chapter Affiliation Requirements (CARE):**

**In attendance:**

Travis Kahle – Guest, Vicky Fields, Terry Mayhew, Mary Bolton, Debbie Rakes – Guest

1. Programming:
   1. National
      1. ICE – Is anyone attending this year?
      2. South East Regional Conference
         1. Dates to be announced (November?) Charlotte, NC
         2. Both Terry & Vicky plan to attend – any others interested?
   2. State
      1. CPLP Study Group – Interest Meeting Tuesday, the 9th
         1. 11 Participants at last call on Tuesday, the 2nd
      2. Communication WV Certificate – Charles Town
         1. Pick dates & location
      3. Leadership WV Certificate – Charleston
         1. Margi & Mary meeting soon - Goal – plans for roll out
         2. Potential Dates & Locations
         3. Length of time decided by Facilitator
         4. 2 Day Event:
            1. $199 for Non Members
            2. $179 for Members
         5. 1 Day Event:
            1. $159 for Non Members
            2. $139 for Members
   3. GIG
      1. Charles Town – New Year/New Mission
      2. Charleston
         1. Instructional Design – 5 tips
         2. Energy Management – book “the way were working isn’t working”
         3. Looking for ways to cultivate community –
            1. outreach opportunities
            2. engagement, networking, case studies, training snip-its
      3. Huntington – No plans at the moment, Terry will look into something – perhaps something on New Year/New Mission.
2. Membership:
   1. Board Members – filling in Board Members, focus on cultivating relationships through valued programs.
   2. Engaging Current Members – focus on offering valuable training. Keep the conversation going.
3. Communication:
   1. Quarterly Newsletter Format
      1. Programming – National, State, & GIG Level
      2. Membership – Welcome from Board Member – What ATD WV means to me?
      3. Joint Membership benefits
      4. Leadership MEME?
      5. March Distribution?
      6. Amy Ethel – might have the templates, follow up with ideas and material.
4. Finance:
   1. Budget Worksheet
      1. GIG Level Spreadsheet, to be submitted to VP of Finance for the State Level.
      2. GIG – develop budget for the year and submit draft to Tom by end of Feb 26th. To be reviewed & approved by next call – March 4th.
         1. Terry – Huntington
         2. Vicky – Charles Town
         3. Mary - Charleston

Other Items:

1. How can ATD WV tap into Mico-Learning? Webinars?
2. The challenge of Professional Development for the HR Leader who is wearing many hats.